

GULF TARPONS TO PLAY BAY CITY ROCKACHAWS ON THURSDAY NEXT, 28TH

Local Collegians Going After Big Fish—Famous Tarpons
Coming Over With Full Strength—Large
Crowd Expected.

The Gulfport Tarpons will play the Stanislaus Rockachaws next Thursday, April 28th. Game will be called at 3:30.

The Rockachaws have been going good this season, and no doubt will give account of themselves against the leagues. The team has been switched around a bit to the betterment of the team. Schwartz is now at the Keystone sack, Montz is back at his old post on first, while Bonura stops the fast ones in the shortfield. The catching burden will be divided between Bontemps and Harry Glover. Jimmy La Nasa has been out this week tuning up his pitching arm and while he may not see service against the Tarpons, we will soon see him on the firing line.

The Tarpons are bringing over the full strength. Valentine or Pradot will do the pitching. They have also promised to bring a number of Gulfport fans over and we hope that our Bay fans will not be missing.

Elinor Glyn's Newest Theory, "It" Will Be Shown at Local Theater

Are you free from all self-consciousness?

Have you an irresistible magnetic appeal?

Are you a masterful lover? Unless you're all of the above—and much more—you simply haven't "It."

"It" that quality about which Elinor Glyn's newest theory revolves—has all America agog and is the main topic of conversation wherever people gather—has finally been explained by Madame Glyn.

For months, "He or she has It" has been a conversational phrase when referring to one who is attractive. So much interest has been aroused on the subject that Madame Glyn has produced a picture called "It," starring Clara Bow and written by Madame Glyn herself, which arrives at the A. & G. Theater, Bay St. Louis, tomorrow (Sunday) evening and Monday evening, April 22 and 23.

The real meaning of "It," according to the English author, is an invisible emanation which exudes from certain human beings rendering them irresistible to the opposite sex. It's a peculiar quality possessed by some persons which draws all others to them.

To make her explanation clearer, Madame Glyn has compiled a list of ten things you must have to possess "It." Unless you score 100 per cent. on each of them, you're definitely out of the running!

You must be free from all self-consciousness.

You must have that magnetic sex-appeal which is irresistible.

You must have complete self confidence.

You must—if you are a man—give the impression unconsciously that you would be a masterful lover.

You must be indifferent to general opinion—but quite firm about your own.

You must give an impression that nothing on earth could influence or hold you unless you wished it.

You must have individuality.

You must be absolutely fearless.

You must be perfectly true to yourself, whether that self is good or bad, for no sham of any kind can have "It."

And last of all, you must be capable of deep and sincere love.

According to Madame Glyn, the quality of "It" is extremely rare among women—thousands of physically attractive creatures who fascinate certain men, have no touch of "It." On the other hand, a girl considered homely by the usual standards of beauty may have it for "It" is a quality of mind and actual beauty has nothing to do with it.

To O. E. S. Convention at Meridian.

Mr. and Mrs. D. R. Weston, Mrs. Roy Baxter, Miss Ethel Otis, Miss Caro Weston and Harold B. Weston, passed through Bay St. Louis Monday morning en route from Logtown to Meridian, to be there Tuesday for Eastern Star convention.

Miss Ethel Otis was one of the pages of the Grand Chapter, and Miss Caro Weston, district deputy grand matron from this district of the State.

A Word With the Old Folks

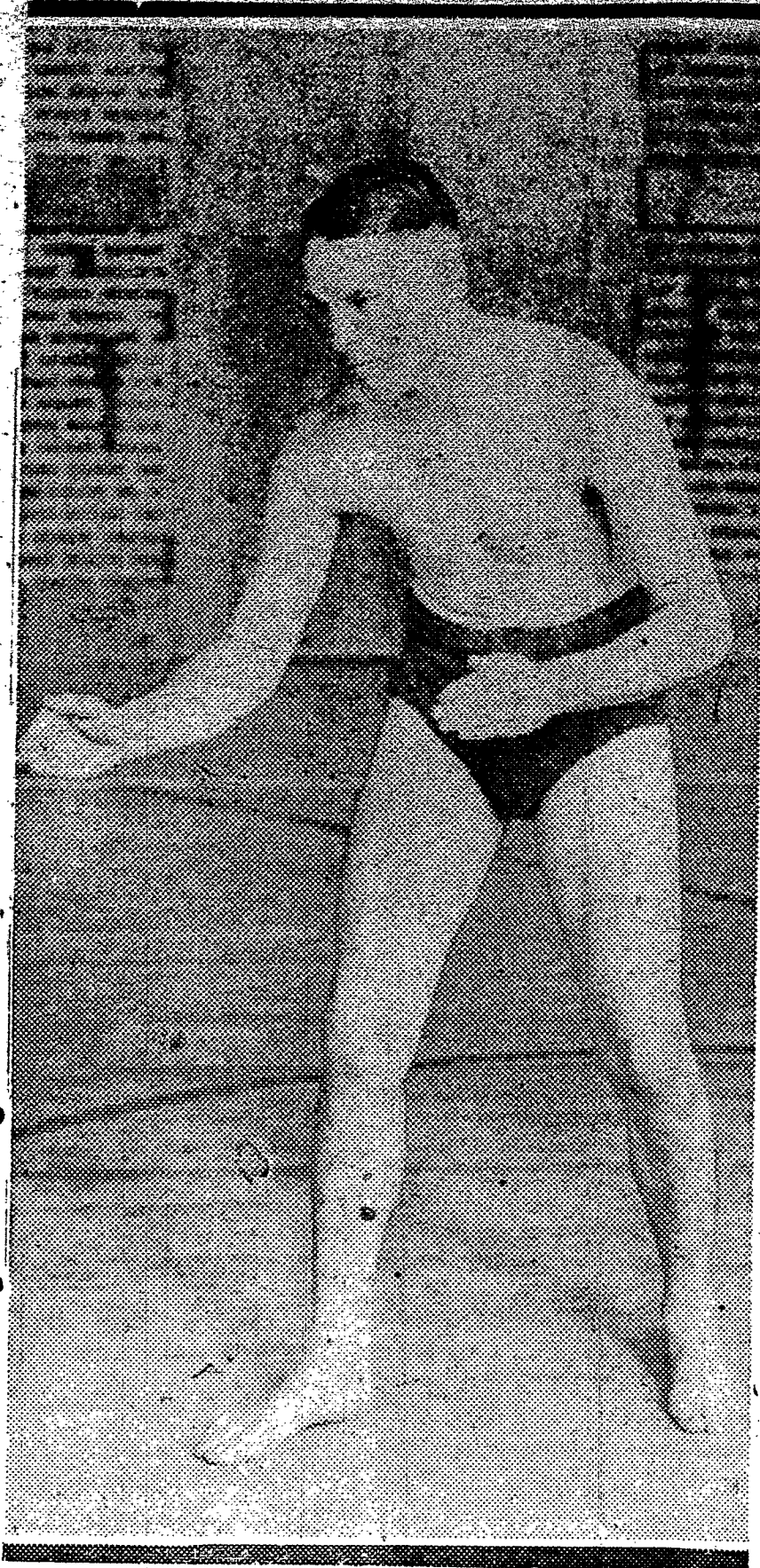
Elderly People Are Learning Importance of Good Elimination.

IN the later years of life there is apt to be a slowing up of the bodily functions. Good elimination, however, is just as essential to the old as to the young. Many old folks have learned the value of Doan's Pills when a stimulant due to the kidneys is required. Scanty or burning passages of kidney sections are often signs of improper kidney function. In most every community are scores of users and exponents who acclaim the merit of Doan's. Ask your neighbor!

DOAN'S PILLS
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Manufactured at the Doan Laboratories, 2601 Broadway, New York, N. Y.

JAMES J. SHOWN, ATHLETE



JIM J. SHOWN TO WRESTLE WITH JACK SAMPSON

Resident Wrestler to Meet Little Rock (Ark.) Modern Sampson—At College Pavilion April 29th.—Other Features on Card.

Jim J. Shown, resident wrestler of Bay St. Louis, will be pitted against Jack Sampson, of Little Rock, Ark., for the feature match on Jones Collins next wrestling card, April 29.

Jim is well known to the Bay fans and needs no further introduction. In his past matches here he has demonstrated that weight can be helped by speed and science. In his match with Lennard he wrestled at greater rate of speed than do most lightweights.

In Sampson, Shown meets a heavyweight who is a crafty fast king general, who has a wonderful reputation, and Mr. Collins states Sampson is confident of taking the Bay favorite measure.

The prelim will bring Mike (Sterling Barrilleaux) together with Gullette Shown, kid brother of Jim's. These boys are both welter weights and well matched.

An unusually large number of the fair sex are expected to be on hand as last matches have made a hit with the ladies. Wrestling bids fair to be a popular sport in this city.

Popular prices prevail with ladies free; show starting at 8 p.m.

COLLEGE ECHOES

Well, here we are back at school again. This time we can see the home stretch open before us. Every one's ready for the great slide into June and every one is endeavoring to make the remaining weeks count for their promotion. The Seniors look forward to the time of their finishing school. The Juniors are saying, this time next year it will be us.

The sum total of conversation of the New Orleans boys is rain and rain and then some more rain. Some had real experiences in swimming city streets and feeling as though Noah's ark might come along with some hot coffee. One boy said he can sympathize with any one who is shipwrecked on an island, even though they are in a house in a crowded neighborhood. It was one time when the country boys had the laugh on the city.

We missed some excitement here last week too. We are wondering why the genial Prefect has not received a Carnegie medal.

Do we like the new picture show? I'll say we do. Our big hope is that we may be able to patronize it as frequently as possible. Congratulations to the management. We hope that it will soon be too small to accommodate the throngs, so that they will be able to out Saenger the Saenger.

The Knights of Columbus, of New Orleans, Council 714, will be the opponents of the Rockachaws Sunday. Many of these players have been here before and need no introduction. Hoggerty, their star, will be on the mound. Pete Mailhes, the manager intends taking this game as a means of bolstering his reputation. The Rocks are in good trim after their five-day layoff and with Collier on the hill the K. C.'s will have rough sledding.

A Good Cure For Indigestion. It is being whispered that Brother Cyron, the college steward, is to celebrate his Golden Jubilee next week. The celebration is to take place Saturday, April 30. We all wish him the happiest day of his life and may his years be many.

Our games for May are as follows: May 1—Eberhards. May 4th and 5th—Birmingham Southern. May 8—Buckeye Maits (Zeke Pets) May 11th—Springhill at Mobile. May 15—Springhill, here. May 22—Gulfport Tarpons (tentative). May 29—Public Service.

The track along the new gym has been chinked and rolled. Now we will see some records broken. There will be no excuse for a slow track—and the Southern A. A. U. is to be held in Houston. The National meet is to be held in New Orleans. Both meets are worth working for. The inter-class meet date has not been announced yet, but it will be called in the near future. Of course, '27 thinks that the other need, perhaps they need the exercise.

Hints on Good Manners. Don't study courtly airs and graces. News, smirks and monkey fied grimaces.

Be noiseless with knife, fork and plate. And do not masticate your food. As if, cow like you chewed a cud. With mouth crammed full of food don't mumble.

T will make your talk a funny jumble. Finally let this be understood—Food's made for man not man for food.

To bite your nails is quite ill-bred. Still more to use them on your head. 'Tis pity if you have a cold. But worse if the sad fact be told. So let the secret be confined. To your own handkerchief and mind.

Who will wrestle with Jack Sampson at the College Gym on the evening of April 28th, with preliminaries.

NEW CENTRAL HIGH SCHOOL DEDICATED

(Continued From Page One)

"becoming the dignity and commensurate with the importance of a fast growing city as well as in justice to the children of today and of tomorrow." This, he says, was accomplished with the hearty co-operation of the citizens, and for their zealous support in the matter he is mindful.

Marshall Ballard, of the New Orleans Item and Tribune, numbered among the invited guests on the stage, and made a number of appropriate remarks, fitting and cleverly rendered. He said, among other things, that while Mr. Rea had never the banks helped to pay the bulk of taxes, he too, personally had in no small measure contributed his share. From the factious, growing to a more serious vein, he said, however, he dealt like all others, did not regret one cent of the "burdensome taxes" and, in fact, was only too glad to pay his stipend.

Civic Club Representatives Speak. Dr. C. M. Shipp, president of the Rotary club, spoke happily and in his usual engaging manner. He said he was glad to see the fruition of what many had termed a life-long dream. He was glad because the Rotary club did considerable missionary work for a new school building. "Our late president," he said, "from the very inception of the club two years ago," hardly every rose to his feet at the club luncheons if he did not speak of the "old Rookery," condemning it and demanding a new building. "The Rotary club contributed in a measure in crystallizing sentiment for and procuring the building."

S. F. Gentry, secretary of the Chamber of Commerce, commented on the beauty of the building and deprecated the possible mutilation of the physical property, and made a plea for its preservation from vandalism. "It would be a crime to deface its walls," he said, "and as an earnest of our appreciation," he continued, "everyone should constitute himself as a committee of one to ever take care of the building."

County Supt. of Education Speaks.

T. Ed. Keller, county superintendent of education, an enthusiast in the cause of public work, and ever zealous and successful, delivered a brief address, felicitating those who were responsible for the making possible of such splendid building. He recounted an incident of when he was a child. He said a stranger approached his father and inquired of him how far was it to the next town. Sire Keller replied, "Stranger, it's forty miles to the next town, and when you get there you will find nothing."

"So it is with our fine school of today," said Supt. Keller. "We feel there is nothing nearly to compare with our school. The next school building might be forty miles away, but in comparison, when you reached there you would find nothing."

Supt. Ingram delivered the closing remarks, and the audience sang the "Star Spangled Banner," singing as the opening ode "America." A delightful and most pleasing musical feature of the program was the quartette, "The Lark," by Misses Leatrice Blau, Mary Blau, Marion Saucier and Yvonne Tremoulet.

Secretary M. L. Ansley, of the School Board, and J. R. Rea were among the guests honored with seats on the stage.

Lavine's Store Robbed.

Friday is said to be unlucky. It was a rainy day, clothing store located opposite the Louisville & Nashville R. R. depot, when \$600 worth of merchandise, composed principally of men's clothing were stolen and the intruders made good their escape. A number of ladies silk undergarments were also carried away. No clue was found by which capture of the robbers could be effected, even though bloodhounds were brought to the scene, but the storm of the morning destroyed all scent.

His Plea Stirs Nation



Bart Vanzetti, whose plea against death sentence in Massachusetts, after 5 years in court, has caused communists the world over to protest to the U. S. and steps taken in state and federal quarters to prevent violent outbreaks. Vanzetti and Nicola Sacco have been sentenced to the July 10—for murder.

TO THE KILLERS.

Realizing that the columns of The Echo afford the best medium for reaching the great public throughout the country, we are herewith appending an appeal that we sincerely trust will reach the eyes and hearts of every fisherman throughout the country, particularly in and about Bay St. Louis.

Through various channels, it has become known to the undersigned that men in our community who consider themselves sportsmen are, on every presentable occasion, wilfully violating the principals that really make the true sportsman.

Just at this writing we refer to the sport of fishing and the angler who attempts to persuade others that he is a sportsman.

His True Color.

Let us paint this particular "sportsman" in his true colors and see just what there is in him. Gauge him and get his proper caliber.

The men we refer to are those who delight in informing people that they are pastmasters in the art of angling, and in an effort at proving their assertions, go out fishing and return with a "remarkable catch" with an utter disregard of limits in either law or lengths.

These particular "sports" know just when the fish spawn. They know that to catch bass (green trout) during the months of March and April is not only harmful but is a crime against a natural law. They know that whenever a female of the species is killed before she deposits her roe, that it means the absolute destruction of at least hundreds of fish.

Despite the knowledge that it is theirs, they persist in their nefarious order of things. Why? The answer is very simple. It is because the law does not reach out and strangle their insatiable craving by punishment. Such men must be forced—they must be compelled by law to abandon the practice, for they are now strong enough morally to give it up without.

The Izak Walton League, through its Bay St. Louis chapter, is trying hard to relieve the situation in Hancock county. The fishermen have been appealed to, they have been advised that the league will shortly be in a position to stock our waters with thousands of bass, which will, in due time, be one of our greatest assets. But, stocking our streams with fish cannot be accomplished by this chapter unless the fishermen will cooperate and prove to the Fisheries Division of the Department of Agriculture that we will positively give these fish protection.

With the wanton destruction of our fish, they are growing scarcer year by year and it will be but a few short years before they will disappear altogether.

A man does not have to be educated to see the truth of that; every man in this country sees it coming to pass.

We appeal to every true sportsman to assist in the matter. Even though you are not a member of the league, you can see that it is for the welfare of all the people and for posterity, therefore do your bit in your own quiet way, and results will amply repay.

Bay St. Louis Chapter, I. W. L. of A. BAY ST. LOUIS CHAPTER, I. W. L. of A. H. S. SAUCIER, Pres.

BETTER HOMES WEEK IN BAY ST. LOUIS

(CONTINUED FROM PAGE ONE)

two club girls, Miss Miriam Engman and Miss Nelson (Laurin Gex and Marion Saucier.)

3:00—Announcement of kitchen demonstration, score prize.

3:30—Club girls. All demonstrations in foods laboratory of new Central high school. Lecture in Central high school auditorium.

List of different committees for Better Homes week.

Publicity Committee. Mr. Chas. G. Moreau, Mrs. Donald Marshall, Mr. S. F. Gentry, Mary Elba Marshall, Laurin Gex and Edith Ballard.

Beautification of Home Grounds Committee. Mrs. Rita L. Breath, Mr. H. C. Babcock, Miss Elise Toquet, High school boys and five club girls.

Reception and Management Committee. Miss Rebecca Nelson, Elsie Day, Mary Perkins, Mr. Joseph L. Favre, Mr. S. F. Gentry, Mr. T. E. Keller.

Home Economics Demonstration and Model Kitchen Committee. Mrs. Drake, Miss O'Dom, Miriam Summersgill, Myrtle Baker.

Thrill For Home Ownership and Budgeting Committee. Mr. Leo W. Seal, Hancock County bank; Mr. Geo. R. Rea, Merchants Bank; Miss Teberne, Mary Elba Marshall, Miriam Summersgill and Ida Prados.

Furnishing and Decoration Committee. Mrs. Partridge, Mrs. G. Boh and Miss O'Dom.

Special School Election at Dedeaux?

There will be a special election held at Dedeaux Consolidated Line School, to determine the borrowing of fifteen hundred dollars or so much as is necessary thereof out of the Sixteen Section School funds of Hancock county, as provided in Section 223, Chapter 29 of the Laws of 1924, for the purpose of driving an artesian well on the school premises.

The election will be held on May 3rd, 1927. The school is located on the Hancock-Harrison county line.

NOTICE TO CANDIDATES

The Printing Department is fully equipped and is making a specialty of printing for candidates. There will be need of cards, letter forms, envelopes, announcements and other forms of printing for the candidate.

We ask the candidates to consult with us. We will help them to plan, design and print.

No candidate can hope to win without publicity. We can design and print the right kind. Quick Service and Delivery.

PRINTING DEPARTMENT OF

The Sea Coast Echo

Bay St. Louis, Miss.

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CHEVROLET

\$525 to \$745—The quality car of the low priced field. 3-speed transmission. Fisher Bodies. Duco finish. Fully equipped. 7 models. Also TRUCK CHASSIS: ½-ton, \$395; 1-ton, \$495.

PONTIAC

\$775 to \$975—Most powerful "six" in its price class. Fisher Bodies. Duco finish. Beautiful lines. Value proved by unprecedented sales. 5 models.

OLDSMOBILE

\$875 to \$1190—A fine car at moderate cost. Powerful 6-cylinder motor. Handsome Fisher Bodies. Duco finish. 4-wheel brakes. 11 models.

OAKLAND

\$1095 to \$1295—A "six" that is winning and holding goodwill on performance. Beautiful bodies by Fisher. Duco finish. 4-wheel brakes. 7 models.

BUICK

\$1195 to \$1995—Famous valve-in-head 6-cylinder engine. New models vibrationless beyond belief. Fisher Bodies. Duco finish. 18 models.

LASALLE

\$2495 to \$2685—General Motors' new and beautiful car designed and built by Cadillac. 8-cylinder V-type engine. Bodies by Fisher. Duco finish. 6 models.

CADILLAC

\$2995 to \$9000—Pioneer 8-cylinder car. 50 body styles and types by Fisher and Fleetwood. 500 color and upholstery combinations. Duco finishes.

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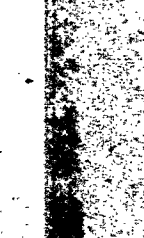
Twenty-two (22) one-half (1/2) acre parcels, corner of 26th Township & South Range 14, Thence North Twelve chains and thirty (30) feet to the center of the run of the ravine (a) chains and Eighty-one (81) feet to the center of the run of the ravine (b) chains and thirty (30) feet to the Northern line of the storehold (c) Thence East Four (4) chains and thirty (30) feet to the beginning, containing Six acres, more or less, and being part of the 24th Township, Range 14 West.

Two (2) acres, more or less, the same land, bounded by the same and acquired by Mrs. Cora Moore by deed dated September 19, 1923, and recorded in the Deed Records of said county.

Said property is to be sold to the highest bidder, free of all trust interest and cost defaulters, and the proceeds thereof are to be paid to the holder of said notes to foreclose.

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LUMBERJACKS DEFEAT MISSISSIPPI POWER CO. OF BILOXI, SUNDAY

Ball Twirlers From the Tall and Uncut Versus Spheroid Hurlers From d'Iberville's Former Hang-out—Score, 4 to 1.

The Kiln Lumberjacks defeated the Mississippi Power company, of Biloxi, at Kiln Sunday in a well-played game by the score of 4 to 1. The Lumberjacks showed a shifted line-up all around a new battery in Burke on the mound with Walker behind the bat. Elus Burke, formerly in the backstop position for the locals, and who is still in his "teens" made a brilliant debut as a pitcher. He hurled the entire nine innings holding the hard-hitting Coast boys to four scattered hits, and was credited with twelve strikeouts, being invincible in the pinches. Walker, the new receiver, proved his mettle by playing a jam-up game throughout. Jack Lott, a Kystoner, and "Mog" Haas, firstsacker, shared the honors in the hit and run column for the Lumberjacks. Lott, garnering three safeties in four trips to the platter, scored three of the locals four runs. While Haas knocked two runs in, scored one run and obtained a two-bagger. Bloom, who was in the box for the visitors, hurled an excellent game, while his teammates gave him almost errorless support.

"Gene" Crowe, all-around star athlete from the local high school, who is playing his first year in amateur baseball, was moved from the outfield to third base for Sunday's game. The young star covered the hot corner like a veteran, handling all chances without a bobble, assisted in three double plays, obtained two hits out of four times up, one of them bringing in a run.

The Lumberjacks will not play at home next Sunday.

Score by innings:
Kiln.....000 201 010—4
Miss. Power Co.....000 000 100—1
Batteries—Kiln, Burke and Walker.
Miss. Power Company, Bloom and Wallandy. Umpire, Dandridge. Scorer, Lavender.

COMMENT ON SPORTS

The opening of the big leagues drew the largest crowd in years, which seems to show, after all, that scandals do not hurt the popular interest. It is a little too early to say just what has been discovered in the few series undertaken. No team can be judged by the first few weeks, and yet, if we were managing a team, we would like to start off with winning rather than losing.

Boxing interest is supposed to be on the wane, but the month of May will probably see some good fights and some more heavyweight title talk. Probably, Jack Dempsey will announce again that he is all right and rearing for a match. Stribling and Slattery are expected to perform in New York. Rickard and Fugazy, in the meantime, battle for contracts that mean fights.

Tilden continues to show good form in the spring tennis tournaments and may be good enough to stop those Frenchmen next summer. We hope so. Not that we have anything against the eminent netmen from across the Atlantic, but the tennis championship, according to our idea, should repose where it belongs.

The strang spectacle of Babe Ruth being replaced by a pinch hitter marked the opening game of the season in New York. Grove, Athletic left-hander, had the number of the Yankee's slugger. After striking out twice and hitting a weak pop fly, he made way for another batter. It was a rare sight for the fans, which they may not see again for a long time. Even at that, the Babe has put more pitchers out of the game than any other man who ever walked to the plate.

Fewer Fish.

The need of additional fish hatcheries to preserve the supply of America's game fish against the estimated army of ten million fishermen was recently stressed by Secretary Hoover, who pointed out that the use of the automobile had made fishing holes accessible to a greater number of people and that notwithstanding the hatcheries of this country were turning out more than a billion fish annually, the supply was being decreased steadily. There are 40 Government, 141 State and 60 private hatcheries throughout the United States, which spend more than two million dollars annually for this purpose. Minnesota, Pennsylvania and New Jersey were especially commended for the interest taken in this work.

BADGERS FROM SPRING HILL TO PLAY IN BAY CITY TOMORROW

Springhill Badgers to Play Stanislaus—Expect Easy Pickings, But Will Have to Be Content With Less—Crowd Expected.

The post Easter baseball season will start Sunday at Rockchaw Park when the Badgers of Springhill college, will cross bats with the Stanislaus Rockchaws. That it will be a game worth seeing goes without saying. It will be a fight from start to finish, as it always is when these two teams play against each other.

The Hillians are fresh from slugging the Loyola Wolves in the slats last Tuesday to the tune of fifteen runs on as many hits, of knocking two maroon twirlers for a row of cement boudoir caps in a brace of innings. Charley Jaubert, with his freak delivery, went to the tall and uncut, so did Mr. Barnes. It was only the blonde giant, Porceau, who could stop them.

They will expect some easy pickings here when they arrive, but they will have to be content with less runs, for the Rocks won't permit the cramping of the scoreboard to that extent.

On the other hand, the Commagere scrappers are going out to show the universe that they're quite a difference between Loyola and Stanislaus on the diamond.

A great gathering of fans is expected to see the game, with everybody rooting for the home team.

The probable battery for Stanislaus will be Cotton Collier on the mound with Matt Montz on the receiving end.

Old gold and silver articles melted for refuse each year are estimated to be worth about \$38,000,000.

Baby L. T. Wiggins, Jr., of Waycross, Ga., was born with two teeth.

AN ORDINANCE.

Resolution or ordinance declaring grading, sidewalks, curbs, gutters and other drains necessary on both sides of Harrison Court, from the city line to Engman Avenue, Harrison Court being a street in or near the center of Lot No. 9, First ward, E. S. Drake and wife, owners of the same, part of Harrison Court in the City of Bay St. Louis, Mississippi.

Be it resolved by the Board of Mayor and Aldermen of the City of Bay St. Louis as follows:

Section 1. That proceeding under Chapter 194, Laws of Mississippi of 1924, that the following improvements be and they are declared to be necessary on Harrison Court, a street from the old city limits to the east property line of the city of Bay St. Louis:

(a) That a portland cement concrete sidewalk four inches thick and five feet wide shall be constructed along each edge of Harrison Court between said terminal points.

(b) That a portland cement concrete combined curb and gutter, the curb and gutter to be six inches to the curb and gutter eighteen inches wide shall be constructed along each edge of the street as provided in plans and specifications.

Section 2. That said sidewalks, curb and gutter improvements shall be made in accordance with the established grades on file in the office of the City Engineer for said portions of said sidewalk, curb, gutter and drains on said street or highways and according to full details, drawings, plans and specifications on file in the office of the City Engineer and placed by him in the office of the Secretary of the Board of Mayor and Aldermen in the City Hall, where property owners who may be affected by said improvements may see and examine same, said place and specifications being this day approved and filed December 25, 1926, as proved April 13, 1927.

Section 3. That the cost of constructing said improvements shall be assessed against the property abutting on the street or highway so improved, as follows:

(a) That the entire cost of sidewalks, curb and gutter shall be assessed against the property abutting on the street or highway so improved, as follows:

(b) That the remainder of the cost of said improvements after deducting the cost of drainage on streets, avenue or alley intersections, the cost of sidewalks, curb and gutter shall be assessed against the property abutting on the improvement according to the front feet of the property divided said total remainder of cost by the total number of front feet improved and multiplying the quotient so obtained by the number of front feet contained in such abutting lot or piece of property.

Section 4. That the total estimated cost of said sidewalks, curb, gutter and drain improvements is \$1,000.00 and that the Board of Mayor and Aldermen of Bay St. Louis will meet at 6 o'clock p.m. in the Council Chamber on the 25th day of May, 1927, to hear any objections or remonstrances that may be made to said improvements.

Section 5. That this resolution shall be published once a week for two successive weeks in The Sea Coast Echo and that the date of first publication shall be not less than fifteen days prior to the date named in Section Four of this ordinance.

Adopted on the 13th day of April, 1927.

Motion by Alderman Carver, seconded by Alderman Marti, and carried, that the Board of Mayor and Aldermen of Bay St. Louis do hereby authorize and approve for the sidewalk, curb and gutters in that territory from Engman Avenue to the district where the sidewalk, curb and gutter and the clerk is hereby directed to mark the same readopted April 13th, 1927.

Alderman Traub voting "no."

AN ORDINANCE.

An ordinance making it compulsory to park in between certain lines and places on the streets of the City of Bay St. Louis and prohibiting parking in certain conditions and for certain periods of time on certain streets and places in the City of Bay St. Louis.

Section 1. Be it ordained by the Board of Mayor and Aldermen of the City of Bay St. Louis that all vehicles using the streets of the City of Bay St. Louis shall park on the streets and in places hereinafter provided and parking shall be prohibited in certain places in the City of Bay St. Louis as follows:

(a) All automobiles and other vehicles shall park between the white lines marked on the streets.

(b) That where signs are placed "No Parking Allowed" it shall be unlawful for any person to park any automobile or other vehicle at said places.

(c) That where signs are placed "No Parking Allowed" it shall be unlawful for any person to park any automobile or other vehicle at said places.

(d) That no vehicles shall be parked in front of business houses "No Parking Allowed" for a longer period than fifteen (15) minutes.

(e) That no vehicles shall be parked in front of business houses "No Parking Allowed" for a longer period than fifteen (15) minutes.

(f) That no vehicles shall be parked in front of business houses "No Parking Allowed" for a longer period than fifteen (15) minutes.

(g) That no vehicles shall be parked in front of business houses "No Parking Allowed" for a longer period than fifteen (15) minutes.

(h) That no vehicles shall be parked in front of business houses "No Parking Allowed" for a longer period than fifteen (15) minutes.

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The Sea Coast Echo

POLITICAL ANNOUNCEMENTS.

FOR LEGISLATURE.

The Sea Coast Echo is authorized to announce
BRYAN RUSSELL
 candidate for Representative from Hancock county, subject to the action of the Democratic primary.

FOR DISTRICT ATTORNEY

The Sea Coast Echo is authorized to announce
HON. WILLIAM MYERS COLMER
LUTHER M. MAPLES

FOR SHERIFF AND TAX-COLLECTOR.

The Sea Coast Echo is authorized to announce
T. M. KELLAR
JOSEPH C. JONES
CLAUD MONTI

FOR CIRCUIT AND CHANCERY CLERK.

The Sea Coast Echo is authorized to announce
A. G. (RED) FAYRE

FOR COUNTY SUFF. OF EDUCATION.

The Sea Coast Echo is authorized to announce
DANIEL J. EVERETT
ILAU JOHNS

FOR SUPERVISOR—BEAT 3.

The Sea Coast Echo is authorized to announce
A. J. BILBO

FOR SUPERVISOR—BEAT NO. 2.

The Sea Coast Echo is authorized to announce
J. B. WHEAT
 subject to the action of the Democratic party.

FOR SUPERVISOR—BEAT 5.

The Sea Coast Echo is authorized to announce
JOSEPH O. MAUFFRAY
VINCENT P. MORAN

CITY ECHOES.

—Mrs. Rondo Westbrook, of Jackson, Miss., is visiting her brother-in-law and sister, Mr. and Mrs. David C. Griffith, at their family home.

—You are cordially invited to hear our New Easter Music on Human Tone Victor Orthophonic Machine.—Bay Music Store, Masonic Bldg. 4-24.

—Mrs. (Dr.) C. M. Shipp is entertaining her sister, Mrs. Burns, from Oxford, Miss., accompanied by her little son, who will remain in Bay St. Louis for an indefinite visit.

—Members of Catholic Order of Ladies Foresters will entertain Monday night at Knights of Columbus Home at a card party for the benefit of their fund, and to which the public is generally invited.

—Next Tuesday, Decoration Day, a legal holiday in Mississippi, both the Hancock and Merchants banks will be closed for the day. The public are thus informed in order they may govern themselves accordingly.

—Mrs. E. J. Leonhard, representing the Bay St. Louis Order of the Eastern Star, left during the early part of the week for Meridian, to attend the annual state convention of the order. Mrs. Leonhard was the official delegate from Bay St. Louis.

—Mrs. Gus Marcotte, accompanied by her brother, Mr. Charles Toomey, came out from New Orleans yesterday, spending the day principally at Clermont Harbor, where Mrs. Marcotte has contracted with Contractor Garcia for the building of a five-room dwelling.

—Mr. and Mrs. George R. Rea leave tomorrow by auto to visit the former's parents, Mr. and Mrs. J. R. Rea, at the family home in Weston, Ohio, for a month. Mrs. Rea will visit her parents in June, after which both Mr. and Mrs. Rea will journey to Boston, where they will attend the biennial convocation of Kappa Sigma fraternity.

—Among the new advertisements in The Echo is that of the Exclusive Shop, ladies' and gents' haberdasher, located in the Kergosien building, on Front, head of Main street. There will be a change of advertisement every week; always featuring some new line. It pays to read the ads; it will pay to read those of the "Exclusive" every week.

—Many friends of Senator Carl Marshall will learn with interest of his continued improved condition, following the surgical operation which he underwent at the Baptist hospital at New Orleans last week. He plans to be home for next week. Col. Carl Marshall and Dr. C. M. Shipp were among the visitors to his bedside from Bay St. Louis during the week.

—Jos. L. Gager is receiving the congratulations of his friends on the advent of a son, whose arrival in the family circle dates since Friday, the 15th. The Junior weighs nearly ten pounds and is a fine and husky fellow. Both mother and child are in New Orleans and are doing well. Mr. and Mrs. Gager are well known both in New Orleans, Bay St. Louis and along the Gulf Coast and have many friends who will learn of this good news with more than ordinary pleasure.

—Mayor Blaize has issued his official proclamation designating next week as Better Homes Week in conformity with the national proclamation to the same effect. His proclamation will be found elsewhere in this issue of The Echo. An account of the full program, beginning Monday morning and all through the week will be found on the front page of this issue of the paper. The public is invited to visit the "Better Home" in Ulman avenue, rear of Central school. This is your invitation. No admission fee; no contributions.

—Messrs. Breath & Cue, resident agents for the Dodge and Pontiac cars, and lessees of the former A. & G. Theater building, have a force of men at work remodeling the interior. The entire front has been taken out and the sloping floor removed. It is planned to replace the typical theater front with a regular glass front and to establish a show room for the line of cars which Messrs. Breath & Cue have taken the local agency for and will push their sales on the merits of their product. Their enterprise and the dependability of the cars they are selling is a combination that will appeal to right-thinking and careful motorists.

LOVING CUP IS PRESENTED TO LOYAL CITIZENS

Public Presentation Last Night of Loving Cup to Mr. and Mrs. Donald Marshall in Recognition of Service For Public Service.

A number that was not printed on the program for the presentation of the "Flapper Grandmother" at Central school last evening, was the presentation of a loving cup jointly to Mr. and Mrs. Donald Marshall, in recognition of their splendid and unselfish work each have accomplished in the respective organizations they represent.

Mr. Marshall as president of the City School Board and Mrs. Marshall as president of the Parent-Teachers' association of Central school. Their efforts have been untiring and without limit. Much of the credit of the new school building is due Mr. Marshall for the individual time and personal effort he exerted in the general interest of the cause.

Dr. James A. Evans, in his usual happy and felicitous manner, delivered the presentation address, and received as much applause as did the donees of the cup.

The recognition is deserved and The Echo is glad to note that honor to whom honor is due, and not forgetting the co-workers in each of the organizations which are headed respectfully by Mr. and Mrs. Donald Marshall, has come to pass.

Mr. Marshall received the token from citizens of Bay St. Louis with much feeling and accordingly spoke a few words of thanks and expressed his appreciation of the sentiment which prompted the presentation.

STATE GUARD AT GULFPORT JAIL ARE TAKING NO CHANCES

Report From Gulfport to Effect Harrison County Jail Guarded By State Militia in Order to Take No Chances with Coleman and McCann

Gulfport, Miss., April 22.—With a special term of Hancock county court set by Circuit Judge Walter A. White for May 16, when the grand jury will be reconvened and probably the A. J. Becker killing investigated, it appeared today that continuation of jail guard duty by state troops might be necessary until due process of law shall settle the cases of William Coleman, alleged confessed slayer of Becker on the Kiln road near Bay St. Louis last Sunday, and Steve McCann, Coleman's companion at the time of the killing. Both Coleman and McCann are Logtown, Miss., negroes.

Company M 15th Infantry, recalled as a jail guard here last night, following a brief tour of duty at Bay St. Louis and Gulfport Sunday night and Monday morning, remained on patrol around the county jail here today, after a night of watchfulness.

Whether the mob actually came to Gulfport and returned home without visiting the jail, or whether it never passed the process of tentative formation, remained an undetermined question here tonight. National guard officers said that reports of the arrival of 15 or 16 cars here at 1:45 o'clock this morning had reached them, but had not been verified. On the other hand, Sheriff Joseph Bontemps, of Bay St. Louis, who reported the rumored formation of a mob in his city, was quoted as saying today that he had been unable to discover any traces of a mob's departure from the Bay city.

Sixty men, with machine guns, rifles and automatic pistols, are available for Company M's guard service, and Sheriff Duckworth, with approximately 15 regular and special deputies ready for duty in case of emergency, has unlimited discretion to deputize more.

The force guarding the jail last night was said by civil and military authorities to have been sufficient to stop and virtually annihilate any mob which could have formed within 100 yards of the jail, and it was said that concentrated fire of the six machine guns trained along the front and sides of the jail would have killed every man within sight of the building.

—The feature picture, "Orchards and Ermine" with Colleen Moore, easily proved a winning card, to which was added the charming dancing by Miss Rose Clavierie, and song of the day by Billy Broussard, a boy of versatile talent, and Louis Boyd of equal talent. It was a splendid program, supplemented by the majestic tones of the organ, under the mastery of Mrs. Blau, who has become the regular organist of the new A. & G.

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IN SOCIAL CIRCLES.

The Easter week-end brought to Bay St. Louis and Waveland many young ladies and gentlemen representing not only the best families of New Orleans, but a number of the different sororities and fraternities. A jollier set was never seen on these shores. Many of the homes along the beach front, principally summer dwellings, were leased from Thursday to Monday, at a general price of \$50.00, not to be too commercial, but as a matter of information to show what it is worth and it was the unanimous opinion that it was worth every cent.

Two features greeted the visitors and seemingly for their edification, the opening of the A. & G. theater and the opening for the summer season of the Bay-Waveland Yacht club. Many attended the theater opening, but the majority seemingly saved themselves, after a day's strenuousity for the opening dance at night.

The Bay-Waveland opening dance was an unusually big success. The spacious ballroom was crowded throughout the evening. A feature during the late hour was the arrival from the local theater of Miss Rose Clavierie, professional dancer, who gave a number of late dance interpretation, and Messrs. Broussard and Boyer, also from the stage, gave a number of their inimitable renditions.

In all the opening of the Bay-Waveland Yacht club was accentuated with every success possible, and the outlook for the season is unusually bright.

Mrs. E. J. Dubuc was hostess Tuesday afternoon at the Cozy Corner to five tables of auction bridge, the first big party this season, and which proved to be one of unusual pleasure.

The prizes were well worthy of striving for and captured by Mrs. R. de Montluzin, Miss Hilda Spurl and Mrs. L. A. Wogan, successfully cut for the consolation. The beauty and value of the trophies were far above the average, and lucky were the ladies who carried them away.

Mrs. Dubuc's party was one of much pleasure to the many guests and success marked it as its own.

Mrs. John D. Grace has issued invitations for a bridge afternoon party Monday, to which quite a number of ladies from the Waveland beach front and Bay St. Louis have been invited. Mrs. Grace will be assisted by her daughters, and the party will be one of the larger ones and among the first of the season.

Mrs. Robt. L. Genin, assisted by Mrs. Gex and Miss Gex, entertained Wednesday evening at the family home on the beach front at four tables of bridge, and the winners were amply rewarded for their skill and success. The affair was informal, but easily proved one of charm and pleasure.

The dinner-dance at Pine Hills Tuesday night, especially for the Inter-City Gulf Coast meet, promises to be largely attended and many will go privately from Bay St. Louis, and individual parties arranged. The event will easily be one of unusual interest, and the fact that dancing will prevail will double the attraction as a social event.

COLORED WOMAN IS KILLED AT LATE HOUR LAST NIGHT

Was Wife of Well-Known Syrian Peddler, Recently Deceased—Tragedy Occurred at Intersection Washington St. and R. R. Crossing.

Ella Ali, colored, widow of Moxi Ali, Syrian, aged 53 years, was instantly killed at a late hour last evening, when a freight train replenishing its coal supply backed for a short distance, and struck and wrecked a truck in which she was one of five passengers, one of whom was her daughter.

The truck belonged to a party in Pearlington. Had just come to Bay St. Louis for the purchase of ice and was returning to Waveland when the accident occurred, at the intersection of Washington street and the Louisville & Nashville railroad.

Moxi Ali was well known, a Syrian peddler who for many years visited the different homes of residents in Bay St. Louis and Waveland, and every summer journeyed to Coney Island and Atlantic City where he sold his art merchandise to advantage. He owned his home at Waveland and was a resident of that section for about twenty years.

The remains of the victim of the tragedy were taken in charge by a local undertaker and prepared for burial, which funeral takes place this afternoon. None who were on the truck at the time could make a statement. They were terribly shaken and hardly able to speak. Ella was a native of this section.

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BAY VISITORS TO STRAWBERRY KING AT HAMMOND, LA.

Party Taken Through Fields of Ripening Fruit—Jac Cusimano, of New Orleans, Is Extensive and Successful Grower.

Motoring from the Bay to Hammond, La., last Tuesday, Mr. and Mrs. Harry Stuart Saucier, accompanied by their daughter, Eryn, and son, Harry, were the guests of Mr. Jac Cusimano, whose strawberry interests in Hammond and Independence are extensive. Mr. Cusimano is also a large manufacturer in New Orleans.

The party was taken through the vast fields of ripening fruit, where, even on Sunday, everybody was busy due to the perishable nature of the berries; from there on to the tracks where shipping to Northern markets was in process, with long lines of wagons awaiting their turn to unload, while inspectors examined and graded the stock.

Returning to Hammond, the party enjoyed a superb Italian dinner that equaled any sumptuous banquet, it having been prepared by no less a chef than Giovanni Farina, well-known as a culinary artist of keen ability.

After a most perfect day the party voted Mr. Cusimano the prince of entertainers and begged the return trip over some of the best highways in the South, through Covington, Abita Springs and Pearl River to the Old Spanish Trail and the Garden City of the Rivera.

CLASSIFIED ADS

FOR SALE.
 One Underwood Typewriter, splendid condition; will sell cheaply. Act quickly. Boston Shoe Store.

LOST.
 One Amethyst Rosary from Church Our Lady of the Gulf. Reward. Telephone 245.

BUSINESS OPPORTUNITY.
 Would like to consign Bay St. Louis territory to man thoroughly experienced in selling in the granite monuments. Other territory also open. Ball Ground Monument Co., Ball Ground, Ga. April 22.

NOTICE.
 Have your worthless pecan trees top-grafted by Horace Vainier. All work guaranteed. Phone 73 or 107. Ap 9-3t

NOTICE TO CREDITORS.
 Administrator's notice to Creditors of Patrick Purcell, deceased.
 Letters of administration having been granted on the 24th day of March, A. D. 1927, by the Chancery Court of Hancock County, Mississippi, to the undersigned, notice is hereby given to all persons claiming against said estate to present the same to the Clerk of said court for probate and registration according to law within six months from this date, or they will be forever barred. This, the 12th day of April, A. D. 1927. MISS AGNES C. SHANNON PURCELL, Administratrix.

KILL YOUR ANTS Use only U. S. Gov. Formula.

5 can Cartoon\$1.00
 10 can Cartoon\$1.85
 Prepaid.

UNITED CHEMICAL COMPANY
 New Orleans, La.

FOR SALE.

Milk, Eggs, Sweet Potatoes.
 Also Tomato, Eggplant and Pepper Plants ready for transplanting.

Address:
BLUE MEADOW FARM,
 Bay St. Louis, Miss.
 Telephone 40-W.

All the Family Wearing Brownbilt Shoes.

There are many families in this community who buy the famous Brownbilt Shoes for every member of the family, and for all kinds of wear. The best of dress styles for men, women and children will be found in this line, and also heavy duty shoes suited for any kind of work.

These shoes are all of the best construction and 100 per cent. leather. The good you everything you want in shoes will give you money on the family's yearly shoe bill. Write and ask to see these Brownbilt Shoes.

BEESON SHOE STORE
 Opposite Echo Bldg.
 Bay St. Louis, Miss.

SMART LOOKING HATS.

You may make up your mind right now that one swallow does not make a summer and one straw hat will not see you through the season. Get a new one, but be sure to get it from us. We have all the new models, therefore you will make no mistake in choosing your hat from our selection.

LADIES' AND GENTS' HABERDASHER.
EXCLUSIVE SHOP
 Head of Main St. Bay St. Louis, Miss.

Bay Furniture Co

EVERYTHING FOR THE HOME

BAY ST. LOUIS, MISS.

Is Pleased To Announce
 Their Appointment As Dealers
 In Bay St. Louis For

VICTROLA

TODAY



SEMI-PORTABLE VICTROLA

A model specially made for the children's play-room, finished in white enamel with brilliant colored decorations; sturdily built, and easy to operate.

\$1800

Same model as described above, finished in mahogany,

\$1750

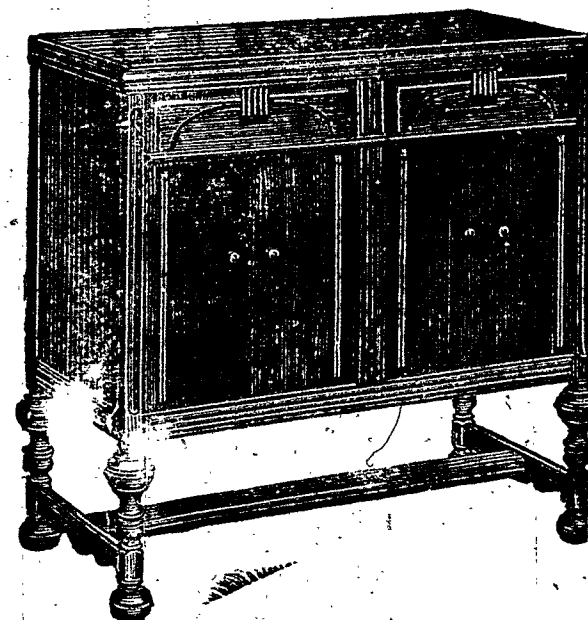
\$1 DOWN—BALANCE EASY TERMS.

in our windows and in our music parlors, will be found a complete display of the latest models of Victrolas, Orthophonic Victrolas and Electrolas.

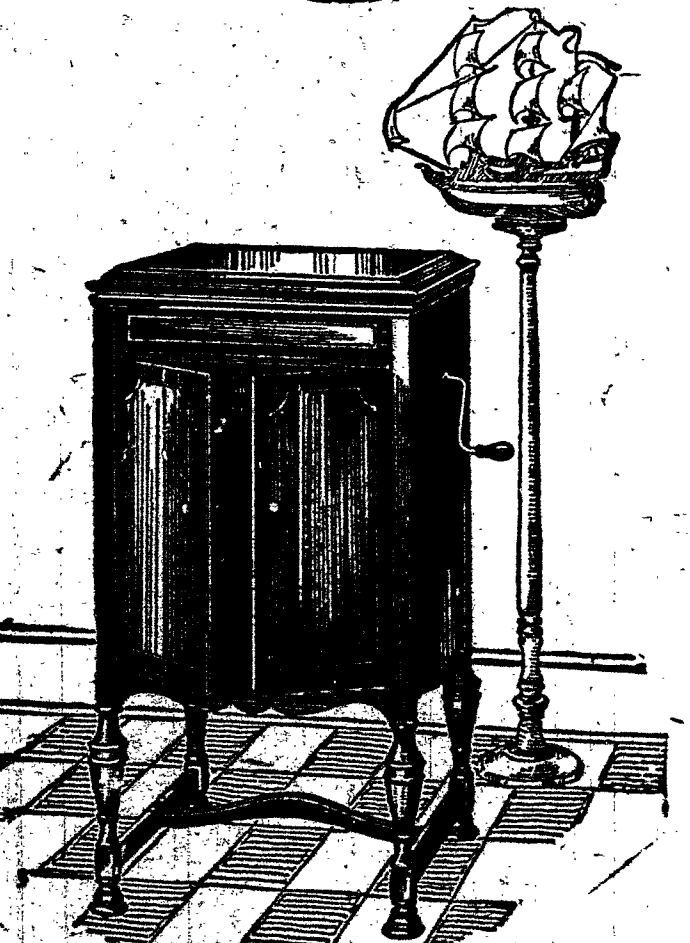
We cordially invite every music lover to visit our stores to see and hear these marvelous machines during our opening demonstrations or later.

THE NEW AUTOMATIC ORTHOPHONIC VICTROLA, the sensation of the music world, will be a feature of our Victrola display.

and the
New Orthophonic Victor Records!



ORTHOPHONIC VICTROLA
 With Compartment for Radio Installation.
 Without Radio\$175
 \$10 DOWN—BALANCE EASY TERMS.



ORTHOPHONIC VICTROLA
 With Spring Motor\$95
 \$5 DOWN—BALANCE EASY TERMS.
 With Induction Disc Electric Motor\$130
 \$6.50 DOWN—BALANCE EASY TERMS.
 The cabinet is an adaptation of Console type in Sheraton Colonial style, finished in mahogany of two-tone, blended finish. A small and low-priced Orthophonic Victrola.

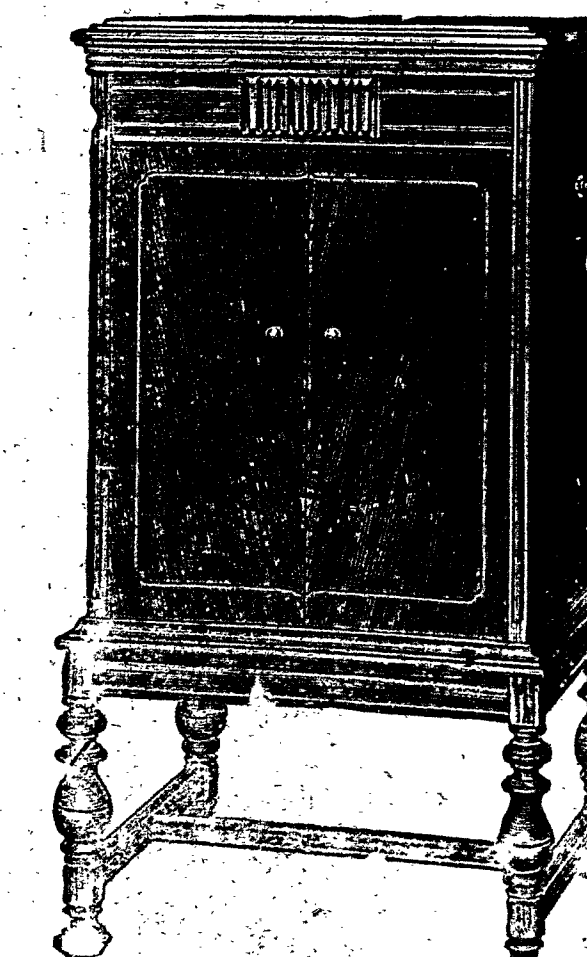


CREDENZA MODEL
 With Spring Motor

\$300

\$15 DOWN—BALANCE EASY TERMS.

With Induction Disc Electric Motor\$335
 \$16.75 DOWN—BALANCE EASY TERMS.



ORTHOPHONIC VICTROLA
 With Spring Motor\$125
 \$6 DOWN—BALANCE EASY TERMS.
 With Induction Disc Electric Motor\$160
 \$8 DOWN—BALANCE EASY TERMS.
 Cabinet in Italian Renaissance style, mahogany veneered, blended finish.